

PREVENTION

Newsletter for Teen Video Study/Making Healthy Decisions at Carnegie Mellon University and West Virginia University

New Making Healthy Decisions Logo Released

We are pleased to share the new logo for the Making Healthy Decisions project (*right*). Designed by Jill Harner of Flyeye Design (profiled in the June 2016 newsletter), and selected with input from girls in our target population, the logo will be used for the duration of the study to promote interest and raise awareness of the project among girls attending participating community-based youth-serving organizations in NY, NJ, DE, PA, OH, and MO.



Facilitator Training To Begin August 18 & 19

The MHD team will train health educators from Planned Parenthood of Western PA to facilitate the *Your Move* and *Eat Smart* programs on August 18 & 19. We've spent a great deal of time streamlining and improving our training procedures since pilot testing to ensure the 2 days we spend with their staff are as productive as possible. Our new training program includes a combination of self-directed online training in topics such as the importance of evidence-based programs and implementation with fidelity, and in-person training that includes "teach-back" experience and feedback for each facilitator.



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Partner Spotlight:

MOMENT MEDIA

Documentaries, Educational Videos & Indie Films

Moment Media is a “production collaborative” based in Pittsburgh, PA that makes documentaries, educational videos, and indie films. The collaborative is led by Producer and Editor, Janet Smith and Director of Photography, Mark Knobil. They collaborate with a talented team of freelance professionals with whom they have partnered for many years.

Our team has partnered with Moment Media since 2011 during our first OAH-funded project in which worked with them to film and edit *Seventeen Days*. Janet and her team consistently provide high quality productions even with the challenges of our last-minute edits and eternally tight deadlines. We couldn't be happier with our partnership.



*Pictured left and below:
the Moment Media and
Making Healthy Decisions
teams pictured during their
12-hour day shoots for
Your Move.*



Facts about teen pregnancy in Pennsylvania:

- Pennsylvania was ranked 37 out of 51 (50 states + DC) in teen births among girls ages 15-19.
- 16% of girls ages ≤ 19 who gave birth were doing it for the second time (or more)
- Between 1991 and 2013, the teen birth rate dropped 55%.

Source: CDC (2015). National Vital Statistics System. Hyattsville, MD: National Center for Health Statistics.

Contact Us

Is there anything you'd like to see in the next newsletter? Would you and your staff like to be featured in it? Let us know by emailing Dr. Amie Ashcraft at amashcraft@hsc.wvu.edu.

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This newsletter is intended for project staff and partners and should not be shared with research participants.